OUTSMART

Outsafe Contractor Accreditation Scheme

Outsmart takes the safety and welfare of all people who work in the Out of Home industry very seriously. We have been working collaboratively for many years with members and stakeholders to continuously improve our standards and objectives.

As a recognition of our responsibilities in relation to the safe working of those contracted to work on behalf of members of Outsmart, the Outsmart members have agreed to introduce a voluntary accreditation scheme that sets out the minimum standards for construction, maintenance and posting activities whilst representing them.

The Scheme is formally launched on World Day for Safety and Health at Work on April 28th 2021 in recognition of the significance of the initiative. Our objective is for all contractors working for Outsmart members to achieve accreditation to the scheme by January 1st 2022.

There are two levels of membership in this scheme to allow for the differing circumstances and roles of the contractors and partners that undertake activities on behalf of Outsmart members. These are:

Standard Membership

This level of membership is aimed at those undertaking lower risk and repetitive activities such as cleaning and posting. It is the minimum standard expected.

Premier Membership

This level of membership is aimed at those undertaking higher risk and occasionally, one of activities such as construction or work in areas where significant risks are identified.

N.B. This does not imply exclusivity and either level can be applied for. Contractors can seek to upgrade from one level to the higher one over time and at a later date.

+44 (0)20 7224 3786 Outsmart.org.uk Registered in England No.1642847

OUTSMART

Outsafe Requirements

Requirement	Standard	Premier
Accreditation to SSIP Member through assessment e.g. Safe Contractor		
Evidence of Work at Height training relevant to all activities undertaken		
Public and Employer's Liability insurance with a minimum of £5m p.a.		
cover		
Written Health & Safety Policy		
Written Environmental Policy		
No HSE/LA/ EA prosecutions in the past 3 years		
Waste Carriers Registration		
Accident & Incident investigation and reporting process		
ISO:9001, 14001, 45001 or equivalent		
Attendance at the OutSmart Contractor seminar in previous 24 months		

= At the discretion of the accreditation approving Outsmart member with consideration to the activities undertaken.

= Companies with 5 or less employees are encouraged to attend but this is not mandated, with this at the discretion of the accreditation approving Outsmart member.

Application Process

To apply for either level of membership, contractors complete an application form and provide the evidence as detailed above to an Outsmart member. Should a contractor carry out related activities with more than one Outsmart member, the application would only need to be sent to one of the parties for whom they undertake the activities. There is no cost levied for any application. Request an application form from an Outsmart member or contact tim@outsmart.org.uk

Outsmart members receiving application to the Outsafe contractor accreditation scheme will vet the application in line with the requirements listed above and send the form and documentation to Outsmart who will issue the appropriate accreditation certificate to successful applicants.

Reports on approved applications will be presented at the quarterly Outsmart HS&E Group meetings to ensure full visibility and impartiality across the Outsmart membership.

The Outsmart HS&E Group will maintain an overall schedule of all scheme members that will be published on the Outsmart website and updated when applicable.

Outsmart Out of Home Ltd 33 Golden Square London W1F 9JT +44 (0)20 7224 3786 Outsmart.org.uk Registered in England No.1642847



Members of either level will be entitled to state as such on their own website, stationary or promotional material.

Should any Outsmart member become aware of any previously approved scheme member that no longer meets the requirements of their membership level for whatever reason, this is to be brought to the attention of an Outsmart who will refer it to the Outsmart HS&E Group for further review and arbitration with both the Outsmart member and contractor concerned.

The Outsmart HS&E Group representatives are:

Clear Channel UK – Martin Beck JCDecaux – Roy McGraa Global – Jonathan Lewis Ocean Outdoor – John Kilfeather

If there are any general queries about the Policy, then please contact Mark Webb, Chair of the Outsmart HS&E Group on mark.webb@clearchannel.co.uk.

+44 (0)20 7224 3786 Outsmart.org.uk Registered in England No.1642847